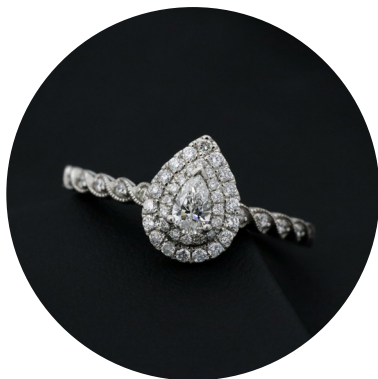


Platinum In Our Everyday Life

Platinum is more than a luxury metal, it's a vital resource that plays a critical role in our modern lives. From healthcare to clean energy, platinum is at the heart of innovation and our everyday lives.

Platinum For *Wealth & Growth*

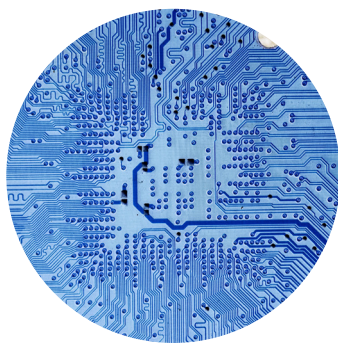


Platinum jewelry is durable, hypoallergenic, and ideal for daily wear.



Platinum bars or stocks can be purchased for a diversified wealth portfolio.

Platinum For *Modern Life*



Platinum helps improve performance, reduce energy loss, and increase efficiency in devices like hard disk drives and high-speed data processors.



Platinum-based chemotherapy drugs are used to treat cancer. It is also found in dental implants and artificial pacemakers, highlighting its biocompatibility.



Platinum containing catalysts are used to extend the shelf life of fresh foods supporting sustainability and reducing waste.



Platinum is used in the production of high purity glass, including LCD screens and fiber optics manufacturing.

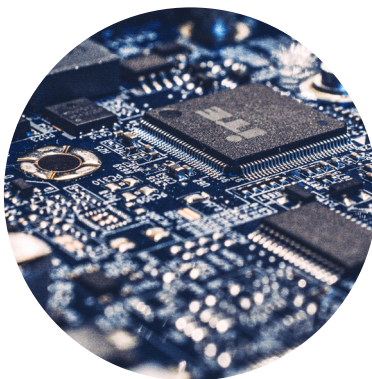


PLATINUM

Platinum For *Mobility & Energy*



Platinum is a vital catalyst in the production of clean fuels and essential chemicals like hydrogen, nitric acid, and fertilizers. Its use enables lower emissions and supports greener industrial practices.



Platinum and palladium coatings enhance the energy density of lithium-ion batteries, contributing to more efficient electric vehicles and energy storage systems.



Platinum is a key component in autocatalysts, which help reduce vehicle emissions by converting harmful pollutants into less harmful gases improving air quality worldwide.

Did You Know?

Transportation contributes to 16% of global greenhouse gas emissions. [Platinum](#) is helping to decarbonize road transport, one innovation at a time.

Platinum Will Continue To Be Essential



For a cleaner, more sustainable future.



To enhance quality of life through innovation.



As the enduring choice for timeless luxury.



PLATINUM